

## Experienced lawyers for young ventures.

### Entrepreneurs need legal advice from experienced specialists.

This is indispensable in the creation of your legal architecture. There is too much at stake, with too many variables, to rely on automated templates or junior solicitors. To avoid the many landmines and ensure you are ready for investment, expansion, and ultimately exit, you need a wise guide from day one.

### The quality of legal advice depends on the individual lawyer.

However, few law firms can field their best partners to advise start-ups in person on all aspects, including strategy, negotiation, and drafting of documents. Such partners' rates may not be start-up friendly and they may be occupied managing teams, running deals for the firm's larger and older-established clients.

### Temple Bright offers experienced specialists at a start-up friendly price.

Our innovative firm model was designed for young businesses. We have only senior lawyers with a background in leading firms, with no juniors. We use technology to increase efficiency and reduce costs, meaning our partners' rates are lower than those in the large traditional firms from which they come to us.

Our [Launch service line](#) deploys this partner-only model to meet the critical legal needs of start-ups, affordably and in a style that founders love. The starting point is our [Launch Founder Suite](#). This is a [fixed fee package of legal essentials](#), created and tailored for you by our Corporate partner and start-up specialist Simon Jones. Further details and pricing are set out overleaf.

**Simon Jones** has over two decades of experience advising high-growth companies, entrepreneurs, and investors. Recognised as a Leading Individual by the Legal 500 for VC and M&A transactions, he has advised on hundreds of venture capital investments, from Seed through to Series A and later-stage rounds. Simon trained and qualified at Osborne Clarke, becoming a partner in 2017. He joined Temple Bright in 2024.

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"Simon has advised me for over a decade, from the early days of Love Home Swap through to its \$53m exit to Wyndham Worldwide. He is now my first port of call for my new ventures; his ability to provide commercial solutions to complex shareholder and funding matters is unmatched."

**Debbie Woskow OBE**  
Founder, Love Home Swap,  
The Better Menopause, PHYT

"Working with Simon on our recent angel investment round provided the insight and skill we needed to move quickly and securely. His pragmatic but diligent approach ensured we got the best possible deal and nothing was missed in the detail."

**Dan Hardy PhD**  
Founder, Microsol

## Why use a law firm when there are documents online?

While commodity platforms offer automated templates, they cannot offer the strategic judgement or long-term guidance of a senior lawyer who has seen the journey from seed to exit hundreds of times.

We want to become part of your team, understanding your specific culture and goals rather than just delivering a file. A platform can't tell you how a specific clause will impact your leverage in a Series A round or future exit, or brief colleagues from a team of 70+ partners across disparate legal disciplines.

## The Launch Founder Suite

To build relationships with promising start-ups, we offer a fixed fee package of essential documents, created and tailored by Simon Jones at a price comparable to that offered by online platforms.

We charge **£1,995 plus VAT** for the following advice and documents, shaped by your instructions:

- **Issue of founder shares:** Managing the initial share allocations to the founding team.
- **Shareholders' agreement:** A robust agreement to govern the relationship between founders and protect the company's future.
- **Founder IP assignments:** Ensuring all intellectual property created by the founders is legally owned by the company – a vital step for future funding.
- **Founder employment/consultancy agreements:** Tailored contracts to define the roles and obligations of the founding team.

The fixed fee is based on reasonable parameters which are realistic for most technology start-ups.

## Broader scale-up support

Our partners can advise you, at reasonable rates, on a broad range of scale-up requirements:

- **Fundraising and equity capital:** Expert guidance on seed, Series A, and later-stage venture capital rounds.
- **IP protection:** Strategic advice on trade marks, patent filings, and securing branding to protect your core competitive advantage.
- **Employee share schemes:** Providing high-value advice on EMI schemes and other equity incentive plans to attract and retain top talent.
- **Commercial contracts:** Specialist drafting and negotiation of the complex agreements that drive your business revenue.
- **Customer T&Cs:** Developing robust standard terms of business, website terms of use, and privacy and cookie policies.
- **Employment and executive service agreements:** Beyond the founding team, providing tailored contracts for key hires and directors as you grow.
- **Real estate:** Assistance with commercial leases and property matters for your first office, lab, or studio space.
- **Data protection and privacy:** Ensuring compliance with evolving regulations – a critical area for modern tech-driven businesses.
- **M&A and exit strategy:** Long-term support in preparing for and executing company sales and acquisitions, drawing on a track record of exits to global buyers.

### Find out more

To find out more or arrange a meeting, please contact **Simon Jones** on **07304 074242** or by email at [simon.jones@templebright.com](mailto:simon.jones@templebright.com).

Temple Bright's website includes a comprehensive description of our expertise, partner profiles, news and articles, short films, client testimonials and links to maps and directions to our offices.

[www.templebright.com](http://www.templebright.com)

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